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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO
09/991,953	11/26/2001	Tosiyasu L. Kunii	13826	5231
7590 05/20/2004 E		EXAM	INER	
Dowell & Dowell, P.C.			JAKETIC, BRYAN J	
Suite 309 1215 Jefferson	Davis Highway		ART UNIT	PAPER NUMBER
Arlington, VA 22202			3627	
			DATE MAILED: 05/20/2004	1

Please find below and/or attached an Office communication concerning this application or proceeding.

3) Since this application is in condition for allowance except to	KUNII, TOSIYASU L. Art Unit Setic 3627 Cover sheet with the correspondence address O EXPIRE 3 MONTH(S) FROM						
The MAILING DATE of this communication appears on the Period for Reply A SHORTENED STATUTORY PERIOD FOR REPLY IS SET TO THE MAILING DATE OF THIS COMMUNICATION. Extensions of time may be available under the provisions of 37 CFR 1.136(a). In no ever after SIX (6) MONTHS from the mailing date of this communication. If the period for reply specified above is less than thirty (30) days, a reply within the stature. If NO period for reply sepcified above, the maximum statutory period will apply and will. Failure to reply within the set or extended period for reply will, by statute, cause the application applied to the provision of this compared to the provision of the mailing date of this compared patent term adjustment. See 37 CFR 1.704(b). Status 1) □ Responsive to communication(s) filed on 26 November 20 and 22 and 25 Initial application is in condition for allowance except the closed in accordance with the practice under Ex parte Quarter Closed in accordance with the practice under Ex parte Quarter Closed in accordance with the practice under Ex parte Quarter Closed in accordance with the application. 4a) Of the above claim(s) is/are withdrawn from condition of the claim(s) is/are allowed. 6) □ Claim(s) is/are allowed. 6) □ Claim(s) is/are rejected. 7) □ Claim(s) is/are objected to.	Art Unit detic a cover sheet with the correspondence address O EXPIRE 3 MONTH(S) FROM	/					
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Application Papers							
9) The specification is objected to by the Examiner. 10) The drawing(s) filed on is/are: a) accepted or b) Applicant may not request that any objection to the drawing(s) be Replacement drawing sheet(s) including the correction is require 11) The oath or declaration is objected to by the Examiner.	ne held in abeyance. See 37 CFR 1.85(a). ed if the drawing(s) is objected to. See 37 CFR 1.12						
Priority under 35 U.S.C. § 119							
 12) Acknowledgment is made of a claim for foreign priority und a) All b) Some * c) None of: 1. Certified copies of the priority documents have been 2. Certified copies of the priority documents have been 3. Copies of the certified copies of the priority documents application from the International Bureau (PCT Rule * See the attached detailed Office action for a list of the certification. 	n received. n received in Application No ents have been received in this National Stage e 17.2(a)).						
Attachment(s) 1) Notice of References Cited (PTO-892) 2) Notice of Draftsperson's Patent Drawing Review (PTO-948) 3) Information Disclosure Statement(s) (PTO-1449 or PTO/SB/08) Paper No(s)/Mail Date							

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DETAILED ACTION

Claim Rejections - 35 USC § 112

- The following is a quotation of the second paragraph of 35 U.S.C. 112:
 The specification shall conclude with one or more claims particularly pointing out and distinctly claiming the subject matter which the applicant regards as his invention.
- 2. Claims 1-3 and 18-20 are rejected under 35 U.S.C. 112, second paragraph, as being indefinite for failing to particularly point out and distinctly claim the subject matter which applicant regards as the invention. The claims employ the limitation "cellular information theory." Theories, by definition, are subject to change over time, and the limitation therefore renders the claim indefinite.

Claim Rejections - 35 USC § 103

- 3. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 4. Claims 1, 3-20 are rejected under 35 U.S.C. 103(a) as being unpatentable over Dunphy et al. Dunphy et al teach an electronic commercial transaction supporting system and method comprising the steps of: extracting correspondence/predetermined equivalence relations between attributes of a plurality of subjects (see col. 6, lines 8-25), wherein the relations are determined by respective viewpoints (see col. 3, lines 5-21); recording extracted correspondence relations to a cellular space (see col. 3, for

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example, lines 22-30); and presenting the relations at a stage of an electronic commercial transaction (see, for example, col. 1, lines 15-23). The extracting, storing, and presenting are repeated cyclically in such a way as to effect feedback (see col. 6, lines 54-65).

Dunphy et al do not teach the use of a technique of cellular information theory. However, cellular information theory is well known in the art and it would have been obvious to one of ordinary skill in the art at the time the invention was made to employ a technique of cellular information theory as an efficient means of extracting information.

Dunphy et al do not teach a plurality of shops connected to a network. Dunphy instead teaches a plurality of manufacturers (see col. 1, lines 14-32). However, it is common in the art for manufacturers to also function as shops. It would have been obvious to employ manufacturers that also function as shops with the invention of Dunphy et al to allow for direct sales to increase profits.

Dunphy et al further teach a business information management system (101) comprising a first functional block which transversely refers to respective data tables of the plurality of manufacturers (see col. 3, lines 5-21); a second functional block which detects a desired correspondence relation (see col. 3, for example, lines 22-30); and a third functional block which presents the detected desired correspondence at a stage of an electronic commercial transaction (see col. 1, for example, Fig. 8). Dunphy et al. further teach the a functional block that detects an inconsistent correspondence relation (see col. 10, lines 30-39).

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5. Claims 2 is rejected under 35 U.S.C. 103(a) as being unpatentable over Dunphy et al in view of Spiegel et al. Dunphy et al teach all of the limitations detailed in paragraph 4 of this Office Action. Dunphy et al do not teach the step of accumulating extracted correspondence relations in a data table based on actual examples of an electronic commercial transaction. Spiegel et al teach a method of extracting attributes and accumulating them in a data table based on actual examples of an electronic commercial transaction (see, for example, Fig. 6). It would have been obvious to one of ordinary skill in the art at the time the invention was made to employ the teachings of Spiegel et al with the invention of Dunphy et al to accumulate attributes in a data table based on actual examples of an electronic commercial transactions to create a data table that meets consumer needs.

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Conclusion

6. The prior art made of record and not relied upon is considered pertinent to applicant's disclosure. McCann et al and Cansler et al teach methods of extracting attributes.

Any inquiry concerning this communication or earlier communications from the examiner should be directed to Bryan Jaketic whose telephone number is (703) 308-0134. The examiner can normally be reached on Monday through Friday (9:00-5:30).

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Robert Olszewski can be reached on (703)308-5183. The fax phone

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number for the organization where this application or proceeding is assigned is 703-872-9306.

Information regarding the status of an application may be obtained from the Patent Application Information Retrieval (PAIR) system. Status information for published applications may be obtained from either Private PAIR or Public PAIR. Status information for unpublished applications is available through Private PAIR only. For more information about the PAIR system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

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